



2011-12
PARTNERSHIP
OPPORTUNITIES

BURLINGTON

TEAM PARTNERSHIP PACKAGE 2011-12



Contact us at
289-259-5721

mhetherman@burlingtoncougars.com
Wave Twin Rinks
1179 Northside Road, Burlington, ON L7M 1H5

PRICING

TEAM SWEATER	- Company name placed on the back of Cougars' Home and/or Away sweaters for duration of 2011-12 season	Home \$1000.00 Away \$1000.00 Both \$1500.00
COMPANY LOGO	- Your Logo/patch placed on upper chest of all jerseys, plus 4 season tickets and a team photo	Both Home & Away \$3000.00
SEASON PROGRAM AD	- 2011-12 Season program, available to fans all year long - Full colour printing	Business Card size \$150.00 1/4 Page \$250.00 1/2 Page \$400.00 Full Page \$550.00
RINK BOARD AD	Ads measure 96" x 30". Supply artwork as EPS, PDF or TIFF. Design at 24"w x 7.5"h at 300dpi. One year contract. Subject to availability.	One Rink \$1200.00 Two Rinks \$2400.00 2 rinks + special 3rd rink offer \$2695.00
IN-ICE LOGO	- Your Logo displayed under the NHL-sized ice surfaces at our Wave facilities	Price TBD
GAME DAY PROMOTIONS	- Giveaways and intermission promotion - Company name on lobby board	Whole Package \$400.00 per game
WEBSITE PROMOTION	- Logo or company name placed on burlingtoncougars.com for duration of 2011-12 season	\$350.00
VALUE PACKAGE	- Sponsor the Home and Away sweater and receive 1 free Game Day Promotion, 1 free Website Promotion and 1 free Business Card-sized ad in the 2011-12 Program	\$1500.00
EQUIPMENT SPONSORSHIP	- Sponsor the Hockey Socks, Back of Track Suits, Helmets, Jersey Shoulders, Jersey Lower Back, Warm-up Jerseys, Pants etc.	Price TBD

Pricing +HST. Pricing is subject to change, and does not include artwork setup.

burlingtoncougars.com